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Dismissal of a complaint can be based on either a lack of a cognizable legal theory or the absence of sufficient facts alleged under a cognizable legal theory. *Balistreri v. Pacifica Police Dep't*, 901 F.2d 696, 699 (9th Cir. 1990). To survive a motion to dismiss, the complaint "must contain sufficient factual matter, accepted as true, to 'state a claim to relief that is plausible on its face." *Ashcroft v. Iqbal*, 556 U.S. 662, 663, (2009) (quoting *Bell Atlantic Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). A formulaic recitation of the elements of a cause of action will not suffice. *Twombly*, 550 U.S. at 555. To conform to Federal Rule of Civil Procedure 8, the plaintiff must make more than "an unadorned, the-defendant-harmed me" accusation. *Iqbal*, 556 U.S. at 678. Labels and conclusions are insufficient to meet the Plaintiff's obligation to provide the grounds of his or her entitlement to relief. *Twombly*, 550 U.S. at 555. "Factual allegations must be enough to raise a right to relief above the speculative level." *Id*.

On a motion to dismiss for failure to state a claim, courts accept as true all

On a motion to dismiss for failure to state a claim, courts accept as true all well-pleaded allegations of material fact and construes them in a light most favorable to the non-moving party. *Manzarek v. St. Paul Fire & Marine Ins. Co.*, 519 F.3d 1025, 1031–32 (9th Cir. 2008). A court may only consider the allegations contained in the pleadings, exhibits attached to or referenced in the complaint, and matters properly subject to judicial notice. *Tellabs, Inc. v. Makor Issues & Rights, Ltd.*, 551 U.S. 308, 322 (2007).

B. Pleadings Requirements for Section 10(b) and Rule 10b-5 Claims

At "the pleading stage, a complainant stating claims under Section 10(b) and Rule 10b-5 must satisfy the dual pleading requirements of Federal Rule of Civil Procedure 9(b) and the [Private Securities Litigation Reform Act of 1995]." *Zucco Partners, LLC v. Digimarc Corp.*, 552 F.3d 981, 990 (9th Cir. 2009). Rule 9(b) governs all claims sounding in fraud, and requires that "in alleging fraud or mistake, a party must state with particularity the circumstances constituting fraud or mistake. Malice, intent, knowledge, and other conditions of a person's mind

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may be alleged generally." Fed. R. Civ. P. 9(b). Thus, as applied to securities claims alleging fraud, Rule 9(b) requires the false statement/omission be pled with particularity. "Rule 9(b) applies to all elements of a securities fraud action, including loss causation." *Oregon Pub. Employees Ret. Fund v. Apollo Grp. Inc.*, 774 F.3d 598, 605 (9th Cir. 2014).

The Private Securities Litigation Reform Act of 1995 ("PSLRA") heightened the pleading standard applicable to putative class actions alleging securities fraud on the basis of misleading statements or omissions by adding a requirement that a plaintiff plead intent to defraud, otherwise known as scienter, with particularity. 15 U.S.C. § 78u-4(b)(1) and (2). Section 78u-4(b) of Title 15, regarding "requirements for securities fraud actions", provides, in relevant part:

- (1) Misleading statements and omissions. In any private action arising under this title in which the plaintiff alleges that the defendant--
 - (A) made an untrue statement of a material fact; or
 - (B) omitted to state a material fact necessary in order to make the statements made, in the light of the circumstances in which they were made, not misleading;

the complaint shall specify each statement alleged to have been misleading, the reason or reasons why the statement is misleading, and, if an allegation regarding the statement or omission is made on information and belief, the complaint shall state with particularity all facts on which that belief is formed.

(2) Required state of mind. In any private action arising under this title in which the plaintiff may recover money damages only on proof that the defendant acted with a particular state of mind, the complaint shall, with respect to each act or omission alleged to violate this title, state with particularity facts giving rise to a strong inference that the defendant acted with the required state of mind.

(Emphasis added.)

Rule 9(b) and the PSLRA therefore impose a burden on the plaintiff to plead both falsity and scienter with particularity. *See Metzler Invest. GMBH v. Corinthian Colleges, Inc.*, 540 F.3d 1049, 1061 (9th Cir. 2008). On falsity, this Circuit has reasoned that in "requiring specificity, [the PSLRA] prevents a plaintiff from skirting dismissal by filing a complaint laden with vague allegations

1 of deception unaccompanied by particularized explanation stating why the 2 defendant's alleged statements or omissions are deceitful." *Id.* at 1061 (emphasis 3 in original). With respect to scienter, the Circuit has reasoned that "in order to 4 state a claim for securities fraud that complies with the dictates of the PSLRA, the 5 complaint must raise a 'strong inference' of scienter -i.e., a strong inference that 6 the defendant acted with an intent to deceive, manipulate or defraud." Id.; see 7 also Zucco Partners, 552 F.3d at 990. 8 II. DISCUSSION¹ 9 Section 10(b) and Rule 10b-5 Claim (First Cause of Action) **A.** 10 **Forward-Looking Statements** 1. 11 The Court finds that the following statements alleged in the SAC are 12 forward-looking statements that fall within the Safe Harbor provision of the 13 Securities Exchange Act (the "Act"), 15 U.S.C. § 78u–5(c)(1): 14 1) ¶ 143 (page 63, line 23 to page 64, line 2); 15 ¶ 143 (page 64, lines 3-16); 2) 16 3) ¶ 185 (page 94, lines 4-6); 17 ¶ 185 (page 94, lines 7-11); 4) 18 ¶ 195 (page 104, lines 11-12); 5) 19 ¶ 209 (page 115, lines 26-27); 6) 20 ¶ 209 (page 116, lines 1-7); 7) 21 ¶ 209 (page 116, lines 12-17); and 8) 22 ¶ 209 (page 116, lines 18-19). 9) 23 24 ¹ The parties dispute whether the law-of-the-case doctrine precludes reconsideration of alleged statements which the Court held were forward-looking 25 statements, corporate puffery, and/or immaterial. The Court need not reach the 26 question of whether the law-of-the-case doctrine precludes reconsideration of

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those statements because the Court considers the allegations of the SAC as a whole. *Kelly v. Elec. Arts, Inc.*, 2015 WL 1967233, at *7 (N.D. Cal. Apr. 30,

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2015).

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            2.
                   Corporate Puffery
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            The Court finds that the following statements alleged in SAC are
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      non-actionable puffing that do not amount to a securities violation under the Act:
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             1)
                   ¶ 143 (page 64, lines 17-21);
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                   ¶ 174 (page 83, line 18);
            2)
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            3)
                   ¶ 174 (page 83, lines 19-23);
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                   ¶ 195 (page 104, lines 13-16);
            4)
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                   ¶ 195 (page 104, lines 17-21);
            5)
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                   ¶ 195 (page 104, lines 22-23);
            6)
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                   ¶ 195 (page 105, lines 1-3); and
            7)
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            8)
                   ¶ 209 (page 116, lines 8-11).
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      See In re Cutera Sec. Litig., 610 F.3d 1103, 1111 (9th Cir. 2010); Police
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      Retirement Sys. of St. Louis v. Intuitive Surgical, Inc., 759 F.3d 1051, 1059 (9th
      Cir. 2014).<sup>2</sup>
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            3.
                   Falsity
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            The Court finds that Plaintiff fails to plead falsity with sufficient
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      particularity with respect to the following statements:
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             1)
                   ¶ 158 (page 73, lines 7-9);
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                   ¶ 158 (page 73, lines 10-13);
            2)
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            3)
                   ¶ 158 (page 73, lines 14-18);
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                   ¶ 158 (page 73, lines 19-20);
            4)
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                   ¶ 174 (page 83, lines 24-27);
            5)
23
            6)
                   ¶ 174 (page 84, lines 1-2);
24
                   ¶ 174 (page 84, lines 3-5);
            7)
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                   ¶ 185 (page 94, lines 1-3);
            8)
                   ¶ 185 (page 94, lines 12-14);
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            9)
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      <sup>2</sup> None of the alleged statements which the Court has not found are forward-
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      looking nor corporate puffery are immaterial.
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1 10) ¶ 185 (page 94, lines 18-20); 2 11) ¶ 209 (page 116, lines 20-23); and 3 12) ¶ 209 (page 116, lines 24-27). 4 See 15 U.S.C. § 78u-4(b)(1). 5 4. **Confidential Witnesses/Scienter** 6 The Court finds that the following confidential witness statements alleged 7 in the SAC are not sufficient to give rise to a strong inference of scienter because 8 Plaintiff fails to plead with sufficient particularity facts demonstrating the 9 confidential witness' personal knowledge of the information alleged: Confidential 10 Witness 1, Confidential Witness 2, Confidential Witness 4, Confidential Witness 11 5, Confidential Witness 6, Confidential Witness 7, Confidential Witness 9, 12 Confidential Witness 10, Confidential Witness 11, Confidential Witness 12, 13 Confidential Witness 13, and Confidential Witness 14. See 15 U.S.C. § 78u-14 4(b)(2)(A); Zucco Partners, LLC v. Digimarc Corp., 552 F.3d 981, 995-1000 (9th 15 Cir. 2009). 16 The Court finds that the following confidential witness statements alleged 17 in the SAC are not sufficient to give rise to a strong inference of scienter because 18 Plaintiff fails to plead with sufficient particularity facts demonstrating actual 19 statements indicative of scienter: Confidential Witness 1, Confidential Witness 3, 20 Confidential Witness 4, Confidential Witness 5, Confidential Witness 7, 21 Confidential Witness 9, Confidential Witness 10, Confidential Witness 11, 22 Confidential Witness 12, Confidential Witness 13, Confidential Witness 14, and 23 Confidential Witness 15. See 15 U.S.C. § 78u-4(b)(2)(A); Zucco Partners, 552 24 F.3d at 995-1000. 25 Having concluded that allegations regarding Confidential Witnesses 1 26 through 7 and 9 through 15 are not sufficient to create an inference of scienter, the 27 Court finds that Plaintiff's allegations regarding Confidential Witness 8 fail to 28 sufficiently allege scienter for all other statements not included in Sections A.1A.3 (hereinafter, the "Remaining Actionable Statements"). *See Metzler Invest. GMBH v. Corinthian Colleges, Inc.*, 540 F.3d 1049, 1068 (9th Cir. 2008); *South Ferry LP No. 2 v. Killinger*, 542 F.3d 776, 784 (9th Cir. 2008).³

5. Loss Causation

The parties dispute whether the materialization of the risk theory applies in determining loss causation. "Typically, to satisfy the loss causation requirement, the plaintiff must show that the revelation of that misrepresentation or omission was a substantial factor in causing a decline in the security's price, thus creating an actual economic loss for the plaintiff." *Nuveen Mun. High Income Opportunity Fund v. City of Alameda, Cal.*, 730 F.3d 1111, 1119 (9th Cir. 2013) (internal quotations and citation omitted). The "materialization of the risk" theory, however, "recognizes loss causation where a plaintiff shows that 'misstatements and omissions *concealed the price-volatility risk (or some other risk)* that materialized and played some part in diminishing the market value' of a security." *Id.* at 1120 (emphasis added) (citation omitted).

The Ninth Circuit "has not adopted the materialization of the risk approach, though district courts in the circuit have applied it." *Id.* at 1122 n.5. This Court, however, "need not decide whether to endorse the [materialization of the risk" approach here because Plaintiff has not sufficiently pled loss causation for the Remaining Actionable Statements under the traditional or materialization of the risk theory. *Id.*

The Court finds that Plaintiff has not sufficiently pled loss causation under the traditional approach because Plaintiff fails to sufficiently plead that the market "learned of and reacted to th[e] fraud, as opposed to merely reacting to reports of

³ The Court's finding of a lack of scienter is further supported by Plaintiff's failure to allege that any Defendants had any motive or profited from the alleged fraudulent statements. *See Westley v. Oclaro, Inc.*, 897 F. Supp. 2d 902, 928

⁽N.D. Cal. 2012), on reconsideration in part (Jan. 10, 2013).

the defendant's poor financial health generally." *Loos v. Immersion Corp.*, 762 F.3d 880, 887-88 (9th Cir. 2014).

The Court also finds that Plaintiff fails to plead loss causation under the materialization of the risk theory because the SAC alleges that Defendants disclosed that implementation problems with 1View and Oracle could decrease cash flow, negatively impact clients, and adversely affect the Company. *Nuveen*, 730 F.3d at 1119-1120. (*See* SAC ¶ 158 (alleging that Defendants disclosed that the Company was "engaged in a multi-year business transformation initiative that involves risks, could result in higher than expected costs and/or could otherwise adversely impact our operations, profitability," that the Company may "experience difficulties consolidating our current systems" which "may impact our clients and our ability to efficiently meet their needs," and that "[i]f we are unable to recover a significant portion of these disbursements or if our clients do not reimburse us for these disbursements in a timely manner, we may experience losses and our cash flows and results of operations would be negatively impacted.").)

Based on the Court's findings, the Court grants Defendants' Motion to Dismiss with respect to Plaintiff's Section 10(b) and Rule 10b-5 claim (First Cause of Action).

B. Control Person Liability, Section 20(a) Claim (Second Cause of Action)

The Court also grants Defendants' Motion to Dismiss with respect to Plaintiff's claim under Section 20(a) of the Act (Second Cause of Action), because Plaintiff fails to plead an underlying securities law violation. *In re VeriFone Holdings, Inc. Sec. Litig.*, 704 F.3d 694, 711 (9th Cir. 2012).

C. Leave To Amend

Plaintiff has filed three complaints in this action. (Dkt. Nos. 1, 29, 54.) The SAC fails to correct the deficiencies previously identified in the Court's Order dismissing the Amended Class Action Complaint (Dkt. No. 51). Accordingly, the

Second Amended Class Action Complaint is dismissed with prejudice. *Moore v*. Kayport Package Exp., Inc., 885 F.2d 531, 541 (9th Cir. 1989). III. CONCLUSION The Court GRANTS Defendants' Motion, and DISMISSES the SAC WITH PREJUDICE. IT IS SO ORDERED. DATED: November 12, 2015. Honorable Consuelo B. Marshall United States District Judge